

VOCAL
TYPE
SPEAKER
RIDDER

INTRODUCTION

Hello there! Tré Seals, founder of Vocal Type here. Thank you for considering me for your event. I'm really honored. I take every speaking opportunity I have very seriously, regardless of the scope of the event or the size of the audience, so I put together this rider because I think conferences and events should be welcoming experiences for everyone. Fulfilling this rider enables me to bring my best physical, mental, and emotional self to your event and provide the most value, so it's a win for everyone involved. This rider applies to all commercial conferences (e.g. events that you are selling tickets for), but if your event is a meetup or some type of small community event, contact me and we can make some arrangements.

1.00
LIMITATIONS

As a business owner, doing a lot of lectures isn't feasible for me. The more I talk about what I do, the less time I have to do the thing I talk about (usually my journey and the work I've done). With that said, I only have the bandwidth to take on a maximum of three (3) panel discussions, three (3) lectures, and two (2) workshops per year. This is non-negotiable. /// Lectures (excluding Q&A) may not exceed more than 30 minutes. This is non-negotiable.

1.01
SPEAKER HONORARIUM

As a general rule, I do not speak for free. I bring my judgment, experience, and perspective to every event I speak at, and being paid for that not only secures my availability, but ensures that you know the value I can bring to your event. /// For prepared talks, I use the following calculations:

- If your event is a for-profit event where you are selling tickets, my rate is the highest ticket price x 5, in USD.
- If I am the only person of color or this is a DEI event, my rate is the highest ticket price x 10, in USD.
- If your event is internal (corporate) or for a private audience, my speaker rate begins at 3000 USD.
- For panels or 1-on-1 stage conversations, contact me.
- If this is part of a larger for-profit event, like a fireside chat, my rate is the highest ticket price x 5, in USD.

Regardless of the event, virtual or in-person, I must be paid in full at least 24 hours before the event begins.

1.02
TRAVEL

- Travel expenses must be fully covered. This includes, for both international and domestic flights, business class/first class airfare. This is non-negotiable.
- Ground transportation to and from the hotel, and to and from the airport, must also be provided.

1.03
LODGING

- Lodging in a hotel must be covered for the full length of your event, even if I am only speaking for one day. No AirBNBs or other shared residences.
- If your event is international, add an additional day both before and after the event. This will cover any issues with testing and other COVID-19 protocols for flights and entering and exiting your country.
- You must leave your credit card on file at the hotel for incidentals.

1.04
EVENT LOGISTICS

I am doing in-person speaking events on a conditional basis unless they are local to Washington, D.C. area (DMV).
/// The following items apply to events, both in-person and virtual:

- Your event must have a code of conduct that attendees have agreed to, and the code must have clearly defined methods for enforcement of any broken rules.
- The itinerary for your event must be approved at least two weeks before my publicly scheduled appearance.
- I retain the right to abstain from any other scheduled events other than my publicly scheduled appearance. This includes any mixers, dinners, parties, etc.

The following items apply to in-person events only:

- If I am presenting a talk, please provide a lectern with a stationary microphone. This is non-negotiable.
- If I am doing a panel or a 1-on-1 conversation on stage, please provide club chairs for seating. No director's chairs or high bar stools.
- Please provide a cool bottle of water on stage for me to drink. This applies to whether I am presenting a talk or speaking on a panel or 1-on-1 conversation.

1.05
INTELLECTUAL PROPERTY

- Unless otherwise requested, I retain full ownership of my presented talk.
- Do not censor my talk, visually or verbally.
- Do not brand or re-brand my presentation for your event via custom designed slides.

1.06
MARKETING

- Regardless of the event, I reserve the right to not publicize it based on my schedule. If your speaker contract has a marketing clause, I'm happy to waive this.
- Any recorded video or photos taken during my talk at your event must be approved by me first before public distribution.